

FOUNDERS

T.A. Krishnan, Manju Dhawan, Late Sanjeev Saxena K. Satyanarayana

- Prior to founding Ecom Express, all the founders worked with Blue Dart for more than two decades.
- Krishnan is a pioneer for introducing the Cash-on-Delivery feature in the Indian logistics industry.
- In 2018, The Entrepreneur India Awards recognized Satya as 'Entrepreneur for SCM & Logistics'.
- In 2021, the Logistics Skill Council (LSC) listed Manju among the 'Woman Achievers in Logistics Sector'.
- Late Sanjeev Saxena provided strategic and operational direction contributing to the overall growth of the organization.

WEBSITE



https://ecomexpress.in

ABOUT

- leading end-to-end India's technology enabled logistics solutions provider to the e-commerce industry.
- Headquartered in Gurugram, Haryana, Ecom Express was incorporated in 2012.
- It uses cutting-edge technology and automated solutions to enable first-mile pickup, processing, network optimization and last mile delivery
- First private logistics company in India to envision a full-state coverage strategy and marked its maiden venture outside the country in early 2021 with its investment in Paperfly, Bangladesh's largest thirdparty e-commerce logistics (3PL) firm.

ANALYTICS

Website Traffic



thecodework.com

- Website Ranking
- -Global Rank: 38,148
- -Country Rank (India): 2605
- -Category Rank (Shipping & Logistics): 30

Source: simliarweb.com











TECHNOLOGY SOLUTIONS OF ECOM EXPRESS

SRUTI



SRUTi (Scan, Record, Uplocation **Transmission Instrument)**

- It is used in first-mile operations involving the pickup and movement of the shipments from a customer's pickup point.
- These mobility solutions have capabilities with field-based validations and end-to-end visibility in the complete value chain.

SATHI



SATHi (Service Accountability **Transmission Handheld Instrument)**

- It follows the last-mile delivery of the package to the end-consumer.
- These tech-based applications ensure exceptional service experience to the customers.





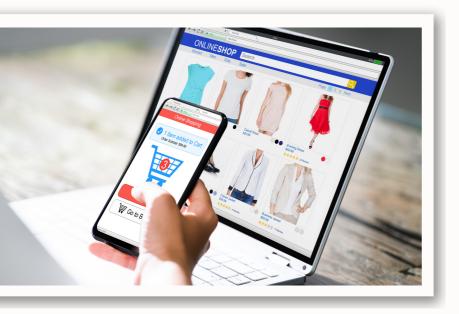






TECHNOLOGY SOLUTIONS OF ECOM EXPRESS

ECOM DIGITAL SERVICES



- It is used in doorstep compliance services.
- Their unique digital mobile application facilitates e-KYC-Aadhar-based biometric verification and industry-specific cheque/ document cash/ collection and Contact Point Verification (CPV) services.

QC ENABLED REVERSE LOGISTICS



- The solution helps to curb returnrelated leakages and simplifies online shopping returns.
- They offer Door Step Quality Check enabled Reverse Pickup Solutions for various product categories - be it mobile phones, household goods, apparel, electronic gadgets, etc.



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BUSINESS MODEL

ECOM GROUND SERVICES



A mid-weight express service for products ordered online, the service is specifically tailored for the transportation of large and bulky products,

ECOM FULFILLMENT SERVICES



Their state-of-the-art mega fulfillment centres are strategically located in key geographies across the country providing tailor-made fulfillment service solutions supported by technology automation.

ECOM EXPRESS SERVICES



The safest, most reliable pick-up and delivery of products from warehouses/sellers to endconsumers using automated information systems for end-to-end order tracking.

ECOM MAGNUM



It offers a seamless and integrated experience that eliminates the hassle and complexity of managing multiple vendors and systems.













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